



## **IDS / Brunswick Marine Integrations Improve Dealership Efficiency**

As part of our commitment to improving the efficiency and increasing the profitability of our Marine Dealership partners, IDS is pleased to offer time-saving and highly efficient Integrations with Brunswick Marine.

"IDS remains committed to helping dealers through these tough times," says Sean Raynor, VP of Sales and Marketing. "The Integrations we've developed with Brunswick Marine are designed to eliminate redundancy, increase accuracy and efficiency, and reduce dealer operating costs."

IDS Integrations automate tiresome and tedious tasks to help *you* increase efficiency and improve customer satisfaction – all while making your day-to-day operations easier than ever!

### **Warranty Claims Submission and Status**

Warranty Claims represent a significant source of revenue for most Dealerships. And the sooner a claim is filed, the sooner you'll be reimbursed! Our Warranty Claims Integration automates submission of warranty claims, while providing the tools needed to manage the entire process, from requests for pre-authorization through approved claim. You can even save time by submitting claims while work is in process, *and* include attachments and photos with submissions!

According to Bob Reich, Vice President of Customer and Dealer Support for Sea Ray Boats, "First time pass rates of claims are 20 – 30% higher using claim-by-job electronic transfers."

### **Parts Orders And Invoices**

Ordering parts used to be a tedious and error-prone process. Our Parts Orders and Invoices Integration automatically submits Purchase Orders directly to Brunswick Marine, and transmits corresponding responses and Invoices back to your dealership within minutes.

Integration eliminates duplicate data entry while automatically matching PO's to corresponding Invoices, allowing *you* to focus on reconciliation rather than reviewing each for potential discrepancies!

### **Product Registrations**

Automated Product Registrations eliminate the time-consuming task of filing product registrations. Integration increases customer satisfaction and ensures data integrity with seamless point-of-sale registrations for boats, motors, and trailers.

### **Parts Pricing Files**

Obtaining updated parts pricing information has never been easier! Our Parts Pricing Files Integration automatically updates your Parts Pricing files based on the schedule *you* specify. Integration eliminates a tedious and time-consuming task with a simple configuration!

**For more information about IDS / Brunswick Integrations,  
contact IDS at (800) 769-7425 or visit [www.ids-astra.com](http://www.ids-astra.com).**

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