

“Astra is, quite simply, one of the most powerful and comprehensive Dealer Management Systems available today.”

Information is Power

In today's competitive market, you need to manage every aspect of your business carefully to ensure that your dealership is operating with maximum efficiency. To do that, you need access to accurate, up-to-date information throughout your dealership.

Since 1987, Astra has set the industry standard for comprehensive and reliable Dealer Management System solutions. Astra integrates every aspect of your dealership, increasing efficiency, improving productivity, and providing increased customer satisfaction.

Astra delivers the power and performance *you* need to *succeed!*

Make Informed decisions with Confidence

Whether yours is a single or multi-location dealership, you need integrated, up-to-the minute information from every department.

Astra automatically gathers the data you need. And because Astra is *fully integrated*, you'll have meaningful, enterprise-encompassing information at your fingertips, anytime, anywhere.

Astra delivers the information you *need* to make important decisions with *confidence!*

Maximize your Profitability

With Astra, you'll not only increase your overall sales figures—you'll increase the profitability of every sale!

Astra's system-wide integration eliminates costly redundancy and reduces your operating costs. Automated reminders allow your Sales and Service departments to concentrate on revenue-generating work rather than administrative overhead.

Astra simplifies and streamlines operations in every area of your dealership. And reduced costs mean increased profits for *you!*

Improve Efficiency and Productivity

Astra's automated accounting functions record every transaction your dealership conducts, simultaneously updating your General Ledger to deliver accurate information to every area of your dealership.

Your Parts and Service department will always have access to current inventory levels, and automated reorder reminders ensure you're never caught short. Astra even finds your lowest-cost supplier!

Astra provides the tools you need to monitor *your* dealership's efficiency and analyze individual and departmental performance and productivity!

Astra's enterprise-wide integration ensures that every area of your dealership is managed for *maximum profitability!*

For more information about Astra, contact an IDS representative today!

**Visit us online at www.IDS-Astra.com
or call (800) 769-7425**

How can **Astra** help *your* dealership?

Sales

Astra monitors all aspects of a deal, from initial lead to satisfied customer. Astra helps you focus Sales efforts where they're most effective—and *profitable!*

Accounting

Astra's Daily Operating Controls (DOC's) extract key information from your General Ledger every day. Get the data you need to monitor every department and help drive individual performance!

Unit Inventory

Astra integrates multi-location dealerships to help leverage every opportunity, while maintaining accurate, up-to-the minute records of your inventory—from major units down to the smallest part!

Finance and Insurance

Astra's Flipoint module increases Sales by offering eye-catching menu selling options that boost customer confidence and increase 'post-sale satisfaction'—and that means *repeat business!*

Parts

Astra's automatic 'best buy' feature ensures that you'll always purchase your parts from the lowest-cost supplier, *and* that you'll always have the necessary parts available when required!

Service

In addition to automated integrations that take the work and the worry from Warranty Claims, Astra's Service Scheduler increases efficiency by auto-assigning jobs based on Skills and availability.

Prospect Management

Customer relations are critical to a dealership's ongoing success. Astra's Customer Relationship Management (CRM) module ensures that you leverage *every* lead, *and* maintain customer contacts that increase retention and attract new business.

General Ledger

The true 'heart' of Astra, your dealership's General Ledger is in good hands with Astra! Astra ensures that *every* area of your dealership has the accurate, timely information to achieve peak performance!

Why Choose IDS?

With a customer base of over 9,500 users across North America, Integrated Dealer Systems (IDS) has set the standard for quality and customer satisfaction since 1987.

Your partnership with IDS doesn't end with your purchase. We offer a wide range of Professional Services. We'll install, implement, and provide all the necessary training to ensure that your people are able to extract maximum value from your all-important data. And we'll provide ongoing support to help you manage your business effectively, efficiently, and profitably.

Designed specifically for RV & Marine dealerships, IDS software integrates every aspect of today's successful dealerships, fulfilling *our* mission of bringing *your* business together!

At IDS, we're proud of our products and services. We've been helping Marine and RV dealers thrive and succeed for over twenty years ...

It's what we do!

For more information about Astra, contact an IDS representative today!

Visit us online at www.IDS-Astra.com
or call (800) 769-7425